

WWW.INTERNATIONALDAYOFRADIOLOGY.COM

Interviews with leading radiologists released by ESR, highlighting International Day of Radiology sports imaging theme

Vienna, September 25, 2019 (ESR) – The European Society of Radiology has published interviews with 40 experts in musculoskeletal (MSK) radiology and sports imaging, dealing with topics within those fields and the state of radiological practice in various countries, as part of its efforts to mark the International Day of Radiology (IDOR) 2019.

The chosen interviewees, who are all experts in sports imaging, each hail from a different country, from all over Europe, North and Latin America, Asia, Australia and South Africa, making their answers a unique window into the developments and concerns of their nation. As the <u>interviews</u> focus on this year's exciting theme of sports imaging, many of the responses take into account not only aspects of MSK imaging as encountered in their daily work, but also the demands of the sporting industry and increasing rates of amateur athleticism on radiology.

The interviews encompass a wide range of topics, relevant to radiologists in various subspecialties. Great importance is placed on effectively handling athletes; therefore some of the most advanced imaging methods and technologies are employed in diagnosis and treatment, which places the discipline at the cutting edge of radiology. Sports imaging is a fast-moving and multi-faceted subspecialty, which plays an increasingly central role in the prognosis of injuries sustained by athletes from professional to amateur. Many cases are similar to non-sporting injuries, yet they often have unique pathologies and treatment pressures to consider.

As in previous years, more than 160 radiology-related professional societies from around the world will participate in the International Day of Radiology, holding their own events to celebrate, such as public lectures, department open days, conferences, and press events.

The International Day of Radiology was launched in 2012 and is a joint initiative of the European Society of Radiology (ESR), the Radiological Society of North America (RSNA) and the American College of Radiology (ACR). It is an annual event held with the aim of building greater awareness of the value that radiology contributes to safe patient care and improving understanding of the vital role radiologists and radiographers play in the healthcare continuum.

November 8, the day that Wilhelm Conrad Röntgen discovered the existence of x-rays in 1895, was chosen as a day of action and awareness. The organisers hope to alert the world to the stunning medical, scientific and even artistic possibilities of medical imaging, the essential role of the radiologist and the radiographer as a part of the healthcare team in countless medical scenarios, and the high educational and professional standards required of all staff working in medical imaging.

To keep up to date with the latest announcements about the International Day of Radiology, please visit the <u>International Day of Radiology Facebook page</u> or the IDoR website <u>internationaldayofradiology.com</u>.

## **Contact:**

**European Society of Radiology** 

Julia Patuzzi | ESR Media & IDoR Management David Zizka | PR & Press

Am Gestade 1, 1010 Vienna, Austria

Phone: + 43 1 533 40 64-545

press@myESR.org | www.myESR.org
www.internationaldayofradiology.com