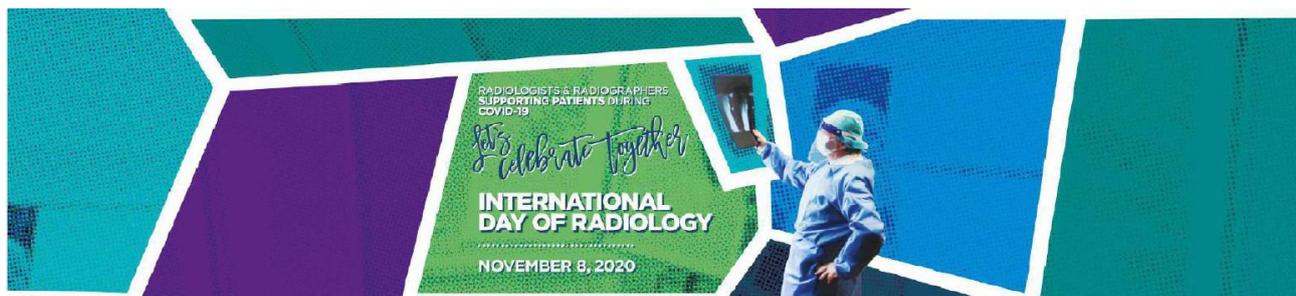


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Dear Dr. Aoki,

As every year, the **International Day of Radiology (IDoR2020)** will once again be celebrated on **November 8** with the aim of building greater awareness of the value that radiology contributes to safe patient care, and improving public understanding of the vital role radiologists and radiographers play in the healthcare continuum.

This is a difficult time for the whole world as the spread of the COVID-19 pandemic affects so many areas of our lives. In challenging times like these, hope can be a powerful force for change and a compelling source of reassurance. The tireless and tremendous efforts and dedication of medical staff in fighting the pandemic gives everyone hope.

In 2020, the International Day of Radiology will therefore be **dedicated to all imaging professionals and their essential role in fighting the COVID-19 pandemic** making an indispensable contribution to the diagnosis and treatment of COVID-19 patients.

For IDoR 2020, we have chosen the motto **'Radiologists and radiographers supporting patients during COVID-19'**. With this phrase, we invite everyone to celebrate the critical role that medical imaging has played during the current crisis. On this important day we ask imaging professionals across the world to pause for a moment, look back at their hard work and the challenges they have faced over the past months, and recognise their own contributions and those of their colleagues and friends.

With this year's motto, we also cordially invite **individuals and organisations (national radiological societies, radiological subspecialty societies, radiographer societies & allied sciences societies, imaging departments etc.) from throughout the world** to share, not only your professional, but also your personal stories with us to help inspire us all:

- We encourage you to send us a report about your working experience during the COVID-19 pandemic. On this extraordinary year, an e-book of your experiences will be created and published online to give visibility to medical imaging during the COVID-19 crisis. Please send your report to IDoR2020@myesr.org by November 5, 2020.
- We invite you to send us photos of you and your colleagues celebrating IDoR 2020 at your workplace. To share your photos either send them to us at IDoR2020@myesr.org (together with a brief description) or post them on your social media accounts with the hashtag #IDoR2020.

Alongside these activities, we encourage all radiologists and radiographers to amplify the visibility of medical imaging on November 8, by being particularly active on social media and remembering to use the hashtag #IDoR2020. Our favourite photos, tweets and posts from the day will be shared on our ESR channels.

Although we must keep a physical distance at this time, we can continue to celebrate together as one and will always remain close in spirit.

Best regards,

Prof. Boris Brkljačić - Chairman of the ESR Board of Directors

Prof. Nikoleta Traykova - Communication and External Affairs Committee Chairperson

